GA4 Migration Packages

	insightLite	insightPro	insightMax	Enterprise
Setup & migrate GA4 Migration with GTM	$oldsymbol{ol}}}}}}}}}}}}}}}}}}}}$	$oldsymbol{ol}}}}}}}}}}}}}}}}}}}$	$oldsymbol{oldsymbol{arphi}}$	
Auditing & Migration of existing UA Tags	5 Tags/Events	15 Tags/Events	50 Tags/Events	
QA Report	lacksquare	Θ	lacksquare	Customised plan Ideal for large website for large enterprises Eg: Large enterprise organisation with multiple brands
Conversion pixel enablement	×	lacksquare	$igoreal{igoreal}$	
Product Linking (Google, BigQuery, SearchConsole)	lacksquare	$ \mathbf{\Theta} $		
E-Commerce setups & DataLayers	×	Θ	Θ	
Creation of Conversion Funnel Exploration View	×	$ \mathbf{\Theta} $		
Training	×	1 hour	3 hour	
LookerStudio Template GA4	×	lacksquare		
BigQuery with LookerStudio Reporting Dashboards	×	$\overline{\mathbf{Q}}$	Custom	
Custom Reports	×	2 max	5 max	
Support	×	1 Month (3 hours)	3 Month (6 hours)	
	Ideal for Small business Eg: Your business website, store website, retail store website, small restaurant, small start-ups	Ideal for mid-size organisation Eg: Mid-size ecommerce, Funded Start-ups	Ideal for Large Business Eg: Large Ecommerce websites	multiple websites, E-commerce, Catalogs etc
	\$750	\$1,150	\$2,700	
	Buy now 7	Buy now /	Buy now /	<u>Request</u> <u>a Call</u>

GA4/GTM à la carte

